

Action for the better society

- Interacting with local community
- Voluntary cleaning service for local community
- Outreach activities

Interacting with local community

The spirit of “Sanpo-yoshi” is the foundation of the vision and strategy for Jobisha’s business since establishment. Above all, the spirit of “Devoting ourselves to enrich society” – Acts such as contribution and benefaction to various organizations and provision of voluntary cleaning services for neighborhood – is the foremost display inherited in our corporate history.

We have started two new volunteer activities since 2011.

▶ Inspiring songs and performances presented to local community

Professional actresses are really different! A former OSK Japan Revue actress, Ms. Takashiro Yuki, definitely has something brilliant, and her stage appearance can lead people into a dazzling and pleasant world. Her wonderful genuine talent is one of the attractive features of our volunteer activities. Her performance is extremely popular, and the audience is always deeply touched with thunderous applause.



▶ Parties of Japanese sake tasting

“I wish I could invite more people to know about Japanese sake better, and enjoy drinking and savoring sake better!” Such desires of the president became the trigger of starting this event, in which local people, customers and our employees can socialize with one another.



Lectures of Japanese sake



Pleasant Japanese sake tasting